



## Marketing Intern

At El Planeta we believe in doing work that serves as a positive reference point. So we are looking to hire individuals that are highly talented, intelligent and passionate, who are looking to follow through in meeting a challenge.

Located in Brookline, MA El Planeta is the largest Spanish-language newspaper in New England, providing Hispanics in the region with a premier publication that previously was not at their reach. We are constantly growing and expanding to new areas. In the course of less than a year and a half, El Planeta has grown from 10,000 weekly copies to 50,000. We are looking for professionals interested in strengthening El Planeta's position in the marketplace.

We seek entrepreneurial, high in energy and enthusiastic individuals for internships in Market Research.

- Collect and analyze data to evaluate existing and potential product/service markets.
- Identify and monitor competitors and research market conditions or changes in the industry that may affect sales. (Benchmarking)
- Require a bachelor's degree, and 0-2 years of experience in the field or in a related area.
- Be able to work under pressure and as part of a team
- Be willing to contribute and have a positive influence and attitude toward the rest of the team
- Be analytical and detail oriented
- Have fluency in Spanish (not required but a plus)

If you like a challenge and meet the qualifications, you are the person we are looking for.

Please submit your resume to: [raulm@elplaneta.com](mailto:raulm@elplaneta.com) or via fax to (270) 626-8891.

For further information on El Planeta, feel free to visit [www.elplaneta.com](http://www.elplaneta.com).