

Circulation and Distribution Intern

At El Planeta we believe in doing work that serves as a positive reference point. So we are looking to hire individuals that are highly talented, intelligent and passionate, who are looking to follow through in meeting a challenge.

Located in Brookline, MA El Planeta is the largest Spanish-language newspaper in New England, providing Hispanics in the region with a premier publication that previously was not at their reach. We are constantly growing and expanding to new areas. In the course of less than a year and a half, El Planeta has grown from 10,000 weekly copies to 50,000. We are looking for professionals interested in strengthening El Planeta's position in the marketplace.

We seek entrepreneurial, high in energy and enthusiastic individuals for internships in Circulation and Distribution Analysis Internships. The candidate will

- Divide his-her time between project management and analysis functions.
- Be detail-oriented with excellent analytical skills and able to manage projects.
- Have high motivation, self direction, ability to handle multiple tasks and effective communication skills are a must.
- Have advanced knowledge of MS Excel and the ability to successfully track, analyze, define and document results.
- 3+ years of previous experience; a degree in business, finance or accounting; and a background in magazine circulation and/or fulfillment preferred.
- Analyze data to maximize and optimize distribution routes and circulation data
- Identify and monitor competitors and research market conditions or changes in the industry that may affect sales. (Benchmarking)
- Require a bachelor's degree, and 0-2 years of experience in the field or in a related area.
- Be able to work under pressure and as part of a team
- Be willing to contribute and have a positive influence and attitude toward the rest of the team



- Be analytical and detail oriented
- Have fluency in Spanish (not required but a plus)

If you like a challenge and meet the qualifications, you are the person we are looking for.

Please submit your resume to: raulm@elplaneta.com or via fax to (270) 626-8891.

For further information on El Planeta, feel free to visit www.elplaneta.com.

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